

Nigeria's **1st Multidisciplinary** Design Firm!





**We Use Design to
Drive Efficiency &
Organic Growth.**

IN A NUTSHELL



A team of multidisciplinary designers, developers, architects, creators, and consultants that combine their skills to help companies and brands bring to life new products, services, spaces, and experiences.

We design around human needs and correlate between latent needs, feasible technology and viable economic considerations to offer great and sustainable design solutions..



TRIBE VALUES

Trust: We trust in our clients, process and our ability to deliver.

Respect: We have respect for the business, the consumers, the discipline and the outcomes.

Intuition: We are an intelligent squad with an affinity for intellectual rigor.

Bold: We are bold, confident and innovate on the go.

Empathy: We 'feel' our clients' latent need and utilize human-centered experiences to design sustainable solutions.



**We have successfully
designed & implemented
projects for large Corporations,
Start Ups, SMEs, Individuals
& Government.**

IN A NUTSHELL

OUR OFFERING.

PRODUCT

New Product Innovation, Packaging Design, Product Fabrication

BRANDING

Brand and Corporate Identity, Naming, Brand Strategy and Positioning, Communication Strategy, Graphic Design, and Merchandising

DIGITAL

Front and Back-End Development, UX/UI Design, Web, and App Design

SPATIAL

Architecture and Interior Design, Landscaping, Retail Design, and Furniture Design

EXPERIENCE

Service Design, User Research, Brand Experience, Themed Events, Tradeshow, and POS Design

CONSULTING

Design Management, Business Model Design, Innovation Process Implementation, Production Planning, and Project Management





Buns & Batten
BAKERY . BREAKFAST . BISTRO

We believe that every individual should be part of creating solutions .

IN A NUTSHELL

DESIGN THINKERS.

We intuit, recognize patterns, and innovate solutions that are functional and as well emotionally rewarding, transcending mere words or symbols to becoming frameworks, systems, skillsets and results.

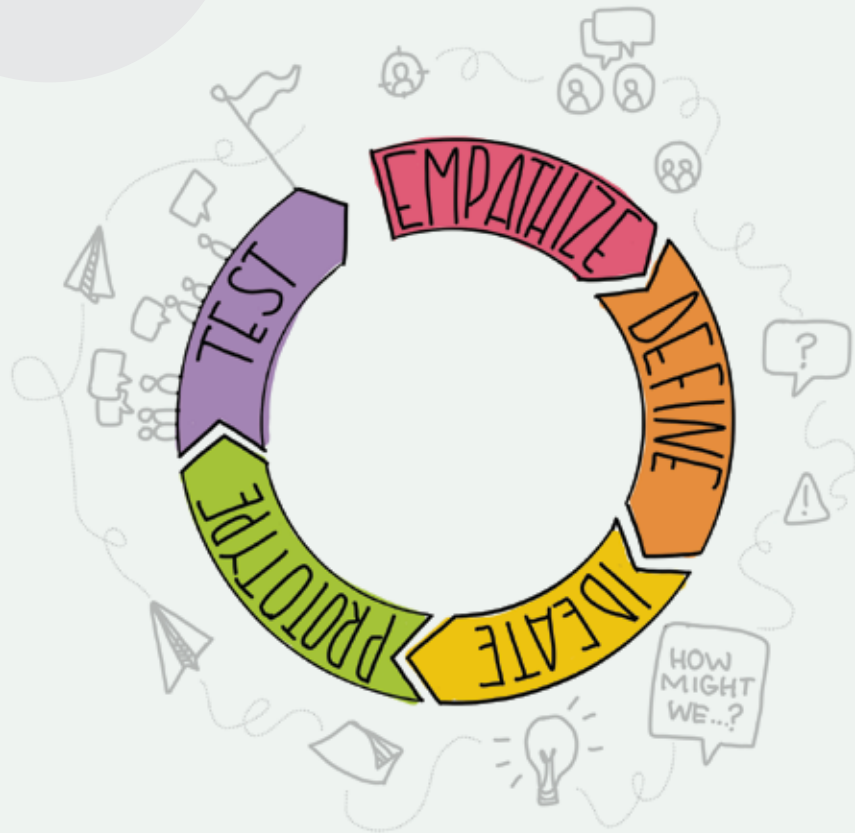
We believe that every individual should be part of creating solutions and a more desirable outcomes by establishing a process to initiate action when faced with the varied challenges of everyday living.

This is the kind of positive mindset we bring to your business. Properly harnessed and applied, 'design thinking' can transform the way organizations develop products and services.

For us, design is a collaborative effort relative to our business, our clients, the community and our solutions. It requires empathy drawn from active participation, cooperation, alliance and partnership.



OUR WORK PROCESS

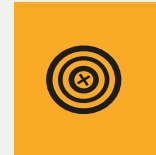


Design Thinking



1. PROBLEM IDENTIFICATION

EMPATHY
How do we solve it?



2. CLEAR UNDERSTANDING

DEFINE
What does research reveal about the problem?



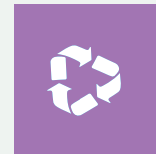
3. IDEATION & PROTOTYPING

IDEATE
What solutions can we conceive and achieve?



4. APPLICATION DEPLOYMENT

PROTOTYPE
How best do we deploy the concept/solution?



5. SUSTAINABLE OUTCOMES

TEST
How do we sustain the solutions that worked?



PEOPLE

Aziza Designs team of multidisciplinary designers collaborate on a daily basis, putting the users needs at the heart of every design project we embark on. Our verifiable track record of clientelle proves our depth of experience and sustained quality output.

OUR PEOPLE.



Chuma Anagbado
Managing Partner / Co-Founder



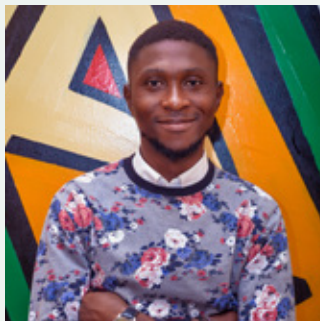
Obinali Okoli
Business Director / Co-Founder



Abiodun Shoyombo
Head Admin. & Finance



Ese Ebojie
Content Designer / Projects Manager



Ifeanyi Ekwueme
Architect / Projects Manager

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**SOME
CLIENTS.**

Heineken

Stanbic IBTC Bank

Central Bank of Nigeria

Goethe Institute

Sweet Tooth Confectioneries

Buns & Batter

TagPay

MATS

EUI Centre

Telios Development

Codekago

MbariUno

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